



YMCA Contact:

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FOR IMMEDIATE RELEASE

Build a stronger, healthier Black Hills – the smart way.

RAPID CITY, FEBRUARY 20, 2026 – As we approach tax season, the YMCA of the Black Hills wants to share some **[powerful, tax-savvy ways](#) you can help provide youth programs, family support, health and wellness services, and access to safe, inclusive spaces** that do not involve cash.

The following options can change lives *and* benefit your finances:

- When you give **stocks**, you can save on two types of taxes by avoiding capital gains tax and often getting a full deduction for the value of your gift.
- Donating from your **IRA (If you're 70.5 or older)** gives you the chance to reduce your taxable income and meet a Required Minimum Distribution (RMD), if you must take one.
- Making a grant from your **Donor-Advised Fund (DAF)** allows you to give from money you've already set aside without spending an additional cent.
- Contributing **cryptocurrency** helps you avoid capital gains taxes and get a big tax deduction.

Our partner, **[FreeWill](#)**, makes the donation process simple and secure. **Using their trusted online platform, you can learn more about the tax advantages of each gift and give in just a few minutes today.** By utilizing FreeWill, you help us maintain accurate records of your contributions so we can invest even more time into fostering positive change through diverse programs and services.

Your generosity ensures that no one is turned away due to financial need, strengthening the heart of our community. Be a part of something bigger, and help us build a stronger, healthier Black Hills.

Thank you for your dedication to helping us create a supportive environment that empowers individuals and families.

If you have any questions, we would be happy to answer. Please do not hesitate to contact Elaina Kempin, YMCA of the Black Hills Marketing Director at 605-719-5081.

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About the YMCA of the Black Hills

Driven by its founding mission, the YMCA of the Black Hills has served as a leading nonprofit committed to strengthening community for more than 77 years. The Y empowers everyone, no matter who they are or where they're from, by ensuring access to resources, relationships and opportunities for all to learn, grow and thrive. By bringing together people from different backgrounds, perspectives and generations, the Y's goal is to improve overall health and well-being, ignite youth empowerment and demonstrate the importance of connections in and across 10,000 communities nationwide. Learn more at www.ymcabh.org